

## Time Tailor Series

### TIME TAILOR 3500

**Prime Image's** patented Time Tailor 3500 offers unique, proprietary technology to time reduce HD or SD video program content.

Broadcasters, cable and satellite providers, post production, and other commercial program distributors can increase revenue by creating additional advertising space without disrupting original program content. The Time Tailor provides a fast, high quality, low cost method of content time reduction with 15 years of proven results on movies, sitcoms, syndicated programs, and live broadcasts.

Time reduction occurs in real-time without pre-recording, pre-processing, video compression, or compromising the integrity of the program, using a process that is virtually undetectable to viewers. The amount of additional time created and the time duration over which it is created is programmable and controlled using the front panel of the Time Tailor, or a third party edit controller or play-out automation system.

#### **FEATURES**

- Reduce program Time by 2 minutes in HD, or 5 minutes in SD
- Closed Captions (CEA-608 and CEA-708) processed frame accurately
- Support for Dolby-E audio
- Trim Mode Special mode for time reducing short programs such as commercials
- 16-channels of audio processing (embedded or AES/EBU)
- Supports HD (1080i, 720p) and SD (NTSC, PAL) formats
- RS-422 serial interface with optional remote control
- 5 U rack-mountable unit









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### **SPECIFICATIONS**

**Time Reduction** 

HD: 0 to 2 minutes in 1 frame steps SD: 0 to 5 minutes in 1 frame steps

**Video Processing** 

Signal HD - 1.485Gb/s (SMPTE 292M)

SD - 270Mb/s (SMPTE 259M)

Input BNC,  $75\Omega$ , 800 mVpp

HD – Auto EQ to 100 meters (Belden 8281) SD – Auto EQ to 280 meters (Belden 8281)

Buffered Preview Output: BNC,  $75\Omega$ , 800 mVpp, Reclocked SDI input

Outputs 2 BNCs,  $75\Omega$ , 800 mVpp Formats 1080i - 60/59.94/50 1080PsF-24/23.98

1080PsF-24/23.98 720p - 60/59.94/50 483i - 29.97 576i - 25

**Closed Captioning** 

HD: CEA-708 (frame accurate) SD: CEA-608 (frame accurate)

**Audio Processing** 

Channels: 16, + Dolby-E (8 encoded channels)

Signal Embedded, AES/EBU SD (SMPTE 272C)

HD (SMPTE 299M)

AES/EBU Inputs 8 BNCs,  $75\Omega$ , Transformer coupled AES/EBU Outputs 8 BNCs,  $75\Omega$ , Transformer coupled

Sample Rate 48KHz - synchronous

Resolution 24 bit

**Dolby Processing** 

Format: Dolby-E

Control

Signal RS-422

Connector DB-9 (Sony pin-out)

**Environmental** 

Power Supply 100 - 240 VAC, 50/60Hz, Auto

Power Dissipation 300 Watts Max

 Height
 5 U, 8.75 inches (22.2 cm)

 Length
 19 inches (48.3 cm)

 Depth
 22 inches (55.9 cm)

 Weight
 38.5 lbs (17.5 kg)

All specifications subject to change without notice.

